

LinkedIn Masterclass - Feedback



What attendees said....

Tony's presentation was not only extremely professional, but very practical. I intend using LinkedIn as a prospecting tool with the view to being 100% competent with it by the end of the year, and 80% competent by the end of May. I'll be using it. Vern Mardon CLU, Nelson

*This was an excellent hands on, practical workshop that covered the basics of setting up to use LinkedIn **properly**, as opposed to "playing around with it", as I have been doing up until now. It also gave a flavour for using LinkedIn to generate business opportunities, if one is prepared to sign up for the advanced membership of LinkedIn. Chris Wasley CFP, Christchurch*

I found the tips on using your name with qualifications, emphasis on utilising the Summary as well as mining tools for 2nd connections of future useful for me. Tony was right to emphasise too it is a tool from which we personalise further in the more gentle kiwi-way of doing business/introductions. Previously viewing LinkedIn as a "business Facebook" only with my target clients not business owners, I now see value in endorsements of professionals to reach new client horizons. IFA and my adult daughter, who is in business, were the provocateurs and I'm glad I put the time aside to attend. Unlike other seminars where it goes in the must-get-around-to-it, this I will progress, having started already with the profile upgrade in the class. I've already set a deadline of 20th May to have it completed. Larry A Stead CFP, Auckland

Thank you for arranging this class yesterday, I am now a lot more informed & knowledgeable about the workings of Linked In & the value of using it to its fullest potential. Margaret Cameron, Carricks, Cambridge

The class was FANTASTIC thank you to IFA & Tony – I've been involved in LinkedIn since the class & feeling so much more confident in what I am doing! Jude Drummond AFA, Wellington